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PRESS RELEASE

## **Kristin Stanley Promoted to Director of Events of The Florida Region of USA Volleyball**

**Eustis, FL – April 16, 2025** – The Florida Region of USA Volleyball is pleased to announce Kristin Stanley’s promotion to Director of Events. In her new role, Stanley will oversee the planning and execution of all Florida Region volleyball events as the Director of Events as well as Tournament Director at each Region-hosted tournament. Stanley’s expertise in large-scale event planning and passion for the sport will allow her to further the organization’s mission to promote and grow the game of volleyball.

“I’m incredibly honored to step into this new role,” said new Director of Events, Kristin Stanley. “Over my 7 years working with the Florida Region, I’ve been fortunate to be part of some amazing milestones. I’m excited to continue creating exceptional events that unite our volleyball community and showcase the passion, talent, and love for the game that makes our sport so special.”

Since joining the Florida Region in April 2018, Stanley has demonstrated exceptional leadership and organizational skills. She has been instrumental in managing key events, including the inaugural 2024 Pompano Beach Volleyball Festival, 2022 AVP Central Florida Pro Series, All-Star Championships, Florida Pro Best of the Beach, and the AVCA Small College Beach Championships. Her dedication has significantly contributed to the region’s success and the enhancement of its events.

Executive Director & President, Kurt Esser commented “The Florida Region of USA Volleyball is excited to announce this promotion for Kristin. She’s been a valuable member of the team for 7 years. Her passion for the game and desire to run outstanding events shows up every day in our office. During my transition into this position, Kristin has shown great leadership skills in preparation for the 2025 ASICS Florida Volleyball Challenge. We are excited for her to formally step into the role of Director of Events and Tournament Director!”

In her expanded leadership role, Stanley will lead the continued growth and innovation of the Florida Region’s dynamic event calendar, while strengthening connections with athletes, clubs, partners, and the wider volleyball community. As Tournament Director for all Region-hosted events, she will also oversee on-site operations to ensure each event runs smoothly and meets the highest standards of excellence.

**About Florida Region of USA Volleyball:**

The Florida Region of USA Volleyball is a 501c3 non-profit that began operations in 1977 and was officially incorporated in 1982 to promote the sport of volleyball and to create competitive playing opportunities for volleyball enthusiasts of all ages throughout the State of Florida. The Florida Region is one of the 40 regional volleyball associations under the umbrella of USA Volleyball and currently serves over 20,000 members. Indoor, outdoor, and para programming is available for adults, juniors, coaches and officials. The Florida Region of USA Volleyball is headquartered in Eustis, FL. Since 2007, the Florida Region has been able to award a total of \$876,100 to 306 student-athletes through the Florida Region Scholarship Program. Additional information on the Florida Region can be found at: [www.FloridaVolleyball.org](http://www.FloridaVolleyball.org)

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