



PRESS RELEASE



FOR IMMEDIATE RELEASE

FLORIDA REGION TO BREAK GROUND ON HICKORY POINT BEACH ATHLETICS CENTER

The Florida Region of USA Volleyball will break ground on the new Hickory Point Beach Athletics Center on August 16, 2018 at 10am.

Eustis, FL –August 7, 2018 – The Florida Region of USA Volleyball, in conjunction with Lake County, FL, will hold a groundbreaking ceremony for the new Hickory Point Beach Athletics Center on Thursday, August 16th at 10am. The Athletics Center will be built at the Hickory Point Beach Sand Volleyball Complex, located at 27341 State Road 19, Tavares, FL. This event is open to the public.

The Lake County Board of County Commissioners recently approved funding for the new \$1.8M Athletics Center project, which is scheduled to be completed in February 2019. The 4,000 square foot facility will include showers, locker rooms, a medical/training room, an official's area, public restrooms, concessions, meeting space and a covered pavilion area. The project is being fully funded through Lake County's Tourist Development Tax.

"We are extremely excited about the groundbreaking of the Athletics Center at the Hickory Point Beach Sand Volleyball Complex," said **Steven Clenney**, Manager of Sports Development of the Office of Visit Lake. "This multi-functional space will provide a great amenity to the growing list of championship events hosted here and the visiting athletes from around the world. We thank the Lake County Water Authority for their support and partnership and we applaud the success of the Florida Region of USA Volleyball for making this the best competition beach volleyball complex in the country."

The Hickory Point Beach Sand Volleyball Complex was completed in July 2014 and is Florida's largest sand volleyball complex with 21 courts. The complex currently offers professional level net systems, stadium quality lighting, free parking, a professional speaker/intercom system, antennas & pads on every court, short court lines, 24 inches of top quality washed white sand, 20 feet minimum between courts (side-to-side) and 40 feet minimum between courts (end-to-end). The addition of the Athletics Center will set the venue apart from all others in the country.

"The new Athletics Center at Hickory Point Beach will be a game changer for the complex," commented **Steve Bishop**, Executive Director/President of the Florida Region. "We will be able to build on the momentum established since the sand volleyball complex opened in July 2014 and enhance our future local, regional, national, and international events. The support and shared vision by Lake County staff and the Lake County Board of County Commissioners has been extraordinary. We are humbled by their trust in our organization and we will continue to produce top-notch events that will positively impact the local area and all of Lake County."

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About Florida Region of USA Volleyball:

The Florida Region of USA Volleyball is a 501c3 non-profit that began operations in the 1960's and was officially incorporated in 1982 to promote the sport of volleyball and to create competitive playing opportunities for volleyball enthusiasts of all ages throughout the State of Florida. The Florida Region is one of the 40 regional volleyball associations under the umbrella of USA Volleyball and currently serves 14,000 members. Indoor and outdoor programming is available for adults, juniors, coaches and officials. The Florida Region of USA Volleyball is headquartered in Eustis, FL and manages the 21-court Hickory Point Beach Sand Volleyball Complex in Tavares, FL. Additional information on the Florida Region can be found at: www.FloridaVolleyball.org.

For additional information contact:

Sierra Schomburg, Marketing Coordinator
Florida Region of USA Volleyball, Inc.
t: (352) 742-0080 e: sierra@floridavolleyball.org

Elisha Pappacoda, Public Information Officer
Lake County Florida Government
t: (352)343-9609 e: epappacoda@lakecountyfl.gov

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