



PRESS RELEASE

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## FLORIDA REGION APP NOW AVAILABLE ON THE APPLE APP STORE AND GOOGLE PLAY

The official Florida Region of USA Volleyball App provides users with exclusive content and information regarding events, club information, program info, social media and more.

**Eustis, FL – December 7<sup>th</sup>, 2015** – The Florida Region of USA Volleyball is excited to announce the release of the Florida Region App, an innovative tool to help keep members connected! This engaging source was developed so users could access the latest information on all things volleyball – right at their fingertips!

Available for free on iOS and Android platforms, the app provides helpful features which allow members to connect to the Florida Region through maps, calendars, stories, photos, videos and social media integration. Additionally, coaches and officials will be able to find information on educational opportunities in Florida. The app features include, but is not limited to:

- Exclusive Florida Region content
- The latest breaking news, features, photos and videos in the Florida Region
- An interactive map which allows users to search for indoor and outdoor clubs in their area
- A comprehensive Florida Region events calendar
- Information on all Florida Region programs; including indoor, outdoor and sitting volleyball
- Access to all Florida Region social media platforms

**Steve Bishop**, Executive Director and President of the Florida Region of USA Volleyball, said, “I am very proud of this new app. It will enhance the manner in which we connect with our members here in the Florida Region. This initiative was a true team effort by our staff to identify and design an app that would put some of our most important region information in a mobile ready platform. It was produced entirely in-house and will be regularly updated by our staff as information becomes available. Our hope is that we successfully create another touch point for our members and anyone interested in USA Volleyball here in Florida.”

The Florida Region plans to continually update the app and its features to enhance the user experience. To access the app on iOS platforms, follow this link: <http://bit.ly/FloridaRegionApple>. To access the app on Android platforms, follow this link: <http://bit.ly/FloridaRegionAndroid>.

### About Florida Region of USA Volleyball:

The Florida Region of USA Volleyball is a 501c3 non-profit that began operations in the 1960's and was officially incorporated in 1982 to promote the sport of volleyball and to create competitive playing opportunities for volleyball enthusiasts of all ages throughout the State of Florida. The Florida Region is one of the 40 regional volleyball associations under the umbrella of USA Volleyball and currently serves over 12,500 members. Indoor and outdoor programming is available for adults, juniors, coaches and officials. The Florida Region of USA Volleyball headquarters is located in Eustis, FL. Additional information on the Florida Region can be found at: [www.FloridaVolleyball.org](http://www.FloridaVolleyball.org).

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