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PRESS RELEASE

Florida Region of USA Volleyball Announces Kurt Esser as New Executive Director & President

Eustis, FL – March 3, 2025 – The Florida Region of USA Volleyball is proud to announce the appointment of **Kurt Esser** as its new Executive Director and President. With more than 30 years of experience in sports business, athletics administration, and community engagement, he will lead the continued expansion and development of volleyball in the Florida Region, bringing both a strategic vision and a passion for growing the sport.

Esser joins the Florida Region with a distinguished career in sports leadership, having held senior roles in both higher education and local and national sports organizations. His expertise spans strategic planning, community outreach, financial management, corporate partnerships, and athletics program administration—skills that will be invaluable as he works to expand the reach and impact of volleyball in the Florida Region.

"I am honored and excited to announce the appointment by the Board of Directors of Mr. Kurt Esser as our new Executive Director and President," says **Mary Andrew**, Commissioner and Chair of the Board of Directors of the Florida Region. "Mr. Esser has extensive experience as a leader in the world of sports including sports management, sports business, collegiate sports, marketing and branding, fund raising and event management. Mr. Esser will officially begin his position with the Florida Region of USA Volleyball on March 19, 2025. The Board of Directors and the Region staff are excited to welcome Kurt to our company during a time of development and growth in our wonderful sport of volleyball."

Esser's leadership philosophy is centered in collaboration, innovation, and creating a lasting impact on the communities and athletes he serves. Throughout his career, he has held various leadership roles in the sports industry, where he successfully managed teams, developed programs, and built strong relationships with athletes, coaches, officials, and community stakeholders. This deep understanding of the needs of members and partners aligns with the Florida Region's mission to promote volleyball at all levels, from grassroots to elite competition.

As Executive Director and President, Esser will oversee daily operations, working closely with the board of directors to implement strategic goals and strengthen connections with the Region's 20,000+ members and community partners. His leadership will focus on expanding the Region's reach, advancing player development, and upholding a commitment to inclusion and excellence in the sport.

"I am excited to be joining the Florida Region of USA Volleyball Team," says new Executive Director and President **Kurt Esser**. "They have been an amazing organization providing opportunities for those that love the sport. I hope I can enhance an already strong group!"

Esser's appointment marks an exciting new chapter for the Florida Region of USA Volleyball as it strives to enhance the overall volleyball experience for its members and expand its impact within the broader sports community.

About Florida Region of USA Volleyball:

The Florida Region of USA Volleyball is a 501c3 non-profit that began operations in the 1960's and was officially incorporated in 1982 to promote the sport of volleyball and to create competitive playing opportunities for volleyball enthusiasts of all ages throughout the State of Florida. The Florida Region is one of the 40 regional volleyball associations under the umbrella of USA Volleyball and currently serves over 20,000 members. Indoor, outdoor, and para programming is available for adults, juniors, coaches and officials. The Florida Region of USA Volleyball is headquartered in Eustis, FL. Additional information on the Florida Region can be found at: www.FloridaVolleyball.org

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