



**MEDIA ADVISORY**  
**FOR IMMEDIATE RELEASE**

**AMERICAN BEACH TOUR JUNIOR CHAMPIONSHIPS TO REACH RECORD ATTENDANCE AT HICKORY POINT BEACH, TAVARES, FL**

The 2017 American Beach Tour Junior Championships will take place over three days this week, July 26<sup>th</sup> through the 28<sup>th</sup> at Hickory Point Beach in Tavares, FL. This event is free and open to the public.

**Tavares, FL – July 25, 2017** – The 2017 American Beach Tour (ABT) Junior Championships begin this Wednesday, July 26<sup>th</sup> and ends Friday, July 28<sup>th</sup>. There will be over 90 junior beach teams across 14 states who will participate in the 3-day event. The teams are comprised of some of the top junior beach teams in the country, who have won bids to this event by finishing in the top of their divisions during various ABT tournaments across the United States.

This championship event will take place at Hickory Point Beach, the 21 court, state-of-the-art sand volleyball complex in Tavares, FL that was built in 2014 through a privatization partnership between the local Lake County government and the Florida Region of USA Volleyball. More information on Hickory Point Beach can be found at [www.HickoryPointBeach.com](http://www.HickoryPointBeach.com).

In addition to elite-level competition, the event will offer free parking, permanent restrooms, food trucks, entertainment options, music and more.

The ABT became the largest USA Volleyball (USAV) sanctioned beach tour in its first year of operation, with over 100 events on the calendar. The milestone was reached through a dynamic collaboration between twenty-eight (28) USAV Regions. More info on the ABT can be found at [www.AmericanBeachTour.com](http://www.AmericanBeachTour.com).

**About AmericanBeachTour.com**

AmericanBeachTour.com is a USA Volleyball (USAV) sanctioned tour produced by the Regional Volleyball Associations (RVA's) in the USA. Their goal is to offer regional and zonal beach events for junior and adult USAV members, culminating with a tour championship event each year. Additional information on the tour can be found at [www.AmericanBeachTour.com](http://www.AmericanBeachTour.com).

**About Regional Volleyball Associations of USA Volleyball**

The Regional Volleyball Associations (RVA) of USA Volleyball are an unincorporated association of forty (40) regions across the US. The RVAs are responsible for registering all 300,000+ USAV members and for delivering grassroots programming in the USA, for juniors and adults. The RVAs have elected representation to the USAV Board of Directors and meet twice annually to support the missions of the regions. Additional information can be found at [www.teamusa.org/usa-volleyball/membership/regions](http://www.teamusa.org/usa-volleyball/membership/regions).

For general information please contact the American Beach Tour at [info@americanbeachtour.com](mailto:info@americanbeachtour.com).

For additional information, contact:

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