

Florida Region of USA Volleyball
Board of Director Meeting Minutes
January 27, 2008

In Attendance:

James Phillips
Steve Bishop
Donna Beasley
Shanon Lewis
Mike Gale
Rita Buck-Crockett
Mike Farah
Dave Carstenson

Absent:

Yvonne Devlin

Motion to approve board minutes from November 17, 2007 by Mike Farah, 2nd by Steve Bishop.

Only change to the previous minutes is to remove the members name and replace it with the USAV member number. The member # is 1305647. This should also be done on any future minutes when it is necessary to refer to an individual member.

Minutes approved unanimously with above change.

James had an update on the growth of our member count: September – Jan 2007 we had 2,800+ members and September – January 2008 we had over 5,900 members. We are currently at 6,117 members today. This has been credited to better use of webpoint by members and the best office staff in USAV, Steve, Michelle & Alicia.

Membership numbers will be used to mark goals for adding employees to the regional office. The goal is to grow the region and get Steve out of the office to get corporate sponsors to assist with region fees and finances. The event director position was discussed and it was decided that position did not need to be in the region office when the time comes to fill the position.

Please order new shirts and business cards for BOD and JAB board. (floral print)

Donna had some concerns that need to be researched regarding the tax implications of additional revenue generating items to the region. (sport courts, etc.)

The bank statements look good and we should look at investing some of the cash for growth. We do need to keep in mind that the accounts deplete in August, September & October. (end of year) So we will need to keep some cash available for transfer, if necessary.

Steve – Executive Director Report

Member #1305647 responded to the suspension proposal and no further contact since.

Corporate documents have been consolidated: includes 10 – 12 sections, 97 pages.

We need to contact the Clerk of Courts for a copy of the Articles of Incorporation.

The goal for the Boys' Regional is to grow it to 70 – 80 teams over the next few years, then make it a BID tournament.

Office Update:

Future staffing needs will be based on a metric for growth vs. employee count. Average revenue per employee in 2007 is \$275k and in 2008 it is \$225k. We will add a bookkeeper this year, it will start as a part-time position and will ultimately include this person to do bookkeeping and web updates. This will free up some of Steve's time and help get him out in the community searching for corporate sponsors. It was also mentioned that we could do an online presentation for growth (marketing campaign) Darin Clark a good possible contact to assist with this.

James also discussed the need for laptop/computer growth need by the region staff. He will contact Dell about any assistance/discounts they could supply.

Board elections – discussion online polling this year. Keep voting to directors only or let all members have a vote? Decision – post a forum page on the website for all nominees and leave the voting the same.

We are still looking for a guest speaker for the awards banquet on May 9th. Board members will make some calls and forward any prospects to Steve.

High Performance is Arizona this year, we will take 1 team per age group, 3 girls and 1 boy's team. The rooms for HP have been reserved, breakfast is included with the room fee and lunch will be purchased at the hotel buffet \$7.00 per person.

Sponsorships:

Wilson has renewed their contract and will be sending us 65 indoor balls, 33 outdoor balls, 30 regular balls and 3 new ball carts. They are also looking into us becoming a dealer/distributor for Wilson. We have also had discussion with Wilson regarding the growth of volleyball with the YMCA, balls at no charge or a reduced price for the YMCA.

Asics has renewed their contract again this year and will be supplying bags, uniforms, sweats and shoes for the HP Program.

Gymrats is the only Florida Region licensed apparel dealer for this year.

1st Place Volleyball will be providing the HP tryout shirts.

We have a new hotel agreement with Hampton Inn in Orlando \$79.00 rate includes breakfast.

YMCA league has partnered with the Florida Region to help grow adult volleyball leagues. No YMCA membership is required to participate they only need a current USAV membership to play.

Youth programs – we will put out information to our coaches to run summer camps/clinics for youth ages 8 – 13.

We will help run a new YMCA State Volleyball Championship.

Mike Gale expressed the need to build/grow the official pool.

Open discussion:

- Train top 3 (3 officials, 3 scorekeepers) from each team – give them a lanyard, whistle, region pin for completing the training.

- Regional rules training video (DVD) – this would cut cost and increase student/instructor ratio

- Give 10 – 15 juniors a patch at the awards banquet for officiating

- Get with girls from community colleges for refereeing tournaments

Dave is taking beach volleyball in a new direction.

Upcoming tournaments – March 29th, April 12th SCC Event, April 19th Zephyrhills Event.

Ron Jon Surf shop is interested in getting involved in a junior beach tournament.

Scholarship foundations – Paul Mitchell cut-a-thon

Motion – James Phillips

Consolidation of Corporate Documents
Approved unanimously.

Reminder to all clubs – Notice is to on all websites & club literature
1st offense – 2 weeks to correct, \$500.00 fine, 1 year probation
2nd offense – 2 weeks to correct, \$1000.00 fine, 1 year suspension
3rd offense - 2 weeks to correct, Club is banned from the Florida Region

We will send a reminder email to all clubs with a due date of Feb. 15th to be in compliance. Alicia will also call clubs as a reminder. We will then start checking websites and issuing fines.

Motion – Mike Farah
Adult Regionals get free entry
Clubs get \$300.00 reimbursement per team for juniors only after returning from National tournament with good standing. Deadline date for reimbursement is Aug 1st.
Second – Steve Bishop
Approved unanimously.

Steve & James to plan a weekend BOD retreat for brain storming.

Next meeting date will be sent via email by James or Steve.

Motion to adjourn by James Phillips, 2nd Steve Bishop. Motion approved.